

Digitalization Strategies for the Accommodation Industry

3 Brands - 1 Solutions Universe

Digitalization has arrived in the accommodation industry and is becoming increasingly important. Today we're inviting you to take a tour through our virtual Hotel PYRAMID. We'll show you the touchpoints where our technology solutions can support you in your daily operations.

In times of staffing shortages, it makes sense to concentrate available resources where they add the most value for the guest, and to utilize technology solutions for those tasks that can be digitized without sacrificing service quality. This includes self-check-in, both during and outside of office hours.

24/7 check-in is especially important for guests who have travelled far and are delayed. 24/7 check-in means: no nerve-racking race against time, but instead a relaxed check-in even when the front desk is closed.

In the very near future, competitive advantages in the accommodation industry from digitalization will extend beyond the current touchpoints. Electromobility is on the rise, and a representative study from 2022 shows that 35% of all electric car drivers will want to charge their vehicles more frequently while staying at a hotel. Charging stations are therefore becoming a must-have!

Because of the great variety in the accommodation industry, there is no one golden path to successful digitalization. Every operator will have to decide which digital building blocks will bring the greatest benefits to their guests, their employees and themselves.

With its three brands AKHET®, faytech® and POLYTOUCH®, Pyramid is the prime solution provider for the digitalization of touchpoints in your hotel, motel, hostel or inn.

AKHET®
YOUR TAILOR-MADE HARDWARE SOLUTION
High quality computer systems for Industrial Automation, Retail, Network & Security for medium businesses and large enterprises.

faytech
YOUR TOUCH SOLUTIONS SPECIALIST
Specialized in design, development, manufacturing and marketing of Touch Screen Monitors and Touch Screen PCs.

POLYTOUCH®
ULTIMATE TOUCHSCREEN SOLUTIONS FOR TODAY AND TOMORROW
Interactive self-service kiosks, info terminals, paging and real-time locating systems.

Our experts will be happy to advise you on areas in your operation where digitalization is advisable, both from a service and a profitability perspective.

PYRAMID
agile. creative. reliable.

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The best services for your guests – digitally, of course!!



PYRAMID

Welcome to Hotel PYRAMID!

PYRAMID for individual touchpoints or the entire digitalization lane

Outdoors

(1) *faytech® 43" A-FRAME 4K*
Eye-catcher motivates the decisive impulse to enter!

(2) *POLYTOUCH® OUTDOOR*
24/7 self-check-in and check-out (RFID room cards)!

Lobby and Reception

(3) *POLYTOUCH® 32 PASSPORT*
Self check-in and check-out for guests during office hours!
Self-checkout of items from hotel's 24/7 convenience store!

(4) *POLYTOUCH® FLEX21.5 LANDSCAPE*
Assisted self-check-in and check-out during office hours!

Elevator/Floors

(5) *faytech® 21,5" INFORMER*
(6) *POLYTOUCH® NEO*
Digital information about the hotel, the weather, local events...

Guest Rooms

(7) *faytech® MIRROR*
Interactive mirror in bathrooms!

(8) *faytech® 55" MEGASCREEN*
Streaming, TV, digital guest guidebook, interactive infotainment and more

Restaurant/Cafeteria

(9) *POLYTOUCH® PASSPORT 32*
Self-service food and beverage orders!

Küche

(10) *faytech® IP65 TOUCH PC*
Workflow management!

Logistics

(11) *POLYTOUCH® OUTDOOR*
Controlled vehicle access, e.g.,
for deliveries and guest parking lot.

Underground Car Park

(12) *POLYTOUCH® E-CHARGER*
Charging station for guests' EVs,
also in the outdoor parking lot.

Back Office

(13) *AKHET® VarioFlex*
Manages the technical
infrastructure



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