3 Brands - 1 Solutions Universe



The POLYTOUCH® CURVE is as adaptable as a chameleon. As an information terminal, it provides your customers with tailored information. It shows article availability, knows the ingredients, explains products and advertises sales promotions.

There is plenty of space for peripherals between the curved columns of the CURVE. This makes the terminal a cross-seller and upseller: as a virtual shelf, the CURVE expands your core range with attractive additional items and services such as gift cards (Amazon and so on) and tickets for regional events.

In this way, the CURVE retains regular customers, reaches new target groups and increases in-store frequency.

# Highlights - CURVE

- · Innovative futuristic design
- · Highly modular technology concept
- · Plenty of space for peripherals (camera, dispenser...)
- · 1 kiosk for many use cases
- · High usability for customers







Interactive kiosk terminals, POS systems, paging &



### **PYRAMID SOLUTIONS WORLD**

3 brands for the entire digitalization flow.



#### Pyramid Computer GmbH









When it comes to the digitalization of retail, our POLYTOUCH® kiosk terminals are in the premier league. They make information and sales processes more efficient and redefine the customer shopping experience at all touchpoints.

More and more retailers are relying on self-service technologies to maximize sales and minimize costs. Kiosk terminals help to optimize processes and relieve employees. Precious staff resources can be deployed elsewhere to create more value.

Consumer acceptance of terminals is here, and with it the realization that digital solutions help to make shopping faster, more exciting, more informative and more convenient.

This flyer presents a selection of our POLYTOUCH® brand self-service technologies for retailers.

We offer our kiosk models in basic configurations that satisfy many application-specific use cases off the shelf. Add-on components (e.g., touch display) or peripheral modules (e.g., printer) at an additional cost are therefore generally not needed.

For special use cases, the terminal's platform principle enables both the cost-efficient implementation of your special requirements and a fast time-to-market. We can realize almost all your requirements for accessories, peripheral systems and mounting and fastening variants in the shortest possible time.

This makes POLYTOUCH® terminals your first choice for setting up a new or modernizing an existing self-service infrastructure.



The POLYTOUCH® MIRROR makes fairy tales come true: Mirror, mirror on the wall!

In the fitting room or on the floor, the POLYTOUCH® MIRROR is the all-in-one solution for virtual product consulting. With just a few hand movements, your customers can browse its interactive display for alternative sizes, colors and cuts, which they can then request via a menu

What's more, the POLYTOUCH® MIRROR stands out as a sales genius, spurring cross-selling and upselling as well as omnichannel shopping with tailor-made product suggestions.

## Highlights - MIRROR

- · Digital consulting and sales solution
- · Semi-transparent 32" multi-touch screen
- $\cdot$  Flat and elegant design
- · Automatic article recognition with RFID
- Guidance in several languages



You provide the visual content, the POLYTOUCH® NEO plays it out: razor-sharp and in brilliant colors.

On the NEO, further information about an item is always just a touch away for your customers: tips on how to wear the clothing, laundry instructions or complementary accessories.

A POLYTOUCH® NEO is not just functional! With its ultra-modern and ultra-flat touch panel (4 mm), it looks great in any store concept.

## Highlights - NEO

- · 21.5" full HD touch screen
- · Flat and elegant design
- · Panel profiles made of aluminum or real wood
- · also for wayfinding and advertisement
- · Optional ADA module



The compact chassis and numerous mounting options ensure that POLYTOUCH® FLEX21.5 can be installed anywhere even where every square inch of space counts.

With its minimal frame, ultra-flat touchscreen, and portrait orientation, the FLEX looks and feels like a tablet. This creates a familiar usability for customers, making self-checkout inviting.

With the FLEX lite, we have taken minimalism to the extreme. It may not fit in a vest pocket, but it will fit in the smallest store

## Highlights - FLEX21.5 + FLEX21.5 lite

- · Compact (FLEX21.5), ultra-compact (FLEX21.5 lite)
- Tablet-like look and feel for ease of use
- · European Product Design Award 2020 (FLEX 21.5)
- · Coin and bill dispenser (optional for FLEX21.5)